

	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11	Week 12
Initial Ideas											
Restaurant Brief Brainstorm											
Visual Research											
Restaurant Brand Sketching											
Presentation and Feedback											
Research											
Personas Research and Creation											
Brand Research and Analysis											
Colour Reserach											
Brand Guideline Research											
Development of Ideas and Feedback											
Development from Feedback											
Illustrator Development											
Colour Scheme Development											
Presentation 2 and Feedback											
Brand Guideline Development											
Brand Guideline Sketches											
Brand Guideline Development											
Feedback and Final Outcome											
Brand Guideline Feedback											
Updates and Final Outcome											

Initial Ideas:	This section of work will cover my initial brainstorming and creation of potential restaurant briefs, and sketching concepts for these briefs.
Presentation and Feedback	This is the scheduled week on the module outline brief for students to present their work so far, I'll present my work and narrow down my ideas at that point based on feedback.
Research	Before progressing on development of designs, I'll take the opportunity to research aspects of my project I'll have to produce and work on like brands, colours, and brand guidelines
Development of Ideas and Feedback	Taking the feedback I received from the presentation, I'll take the preferred concepts and designs and develop them in Adobe Illustrator as well as work on colour schemes.
Presentation 2 and Feedback	At this point, I'd request to do a second presentation/feedback session with my lecturer on my current work and where to improve.
Brand Guideline Development	Based on the second set of feedback, I'd start developing the brand guidelines for one developed idea of a brand.
Feedback and Final Outcome	Finally, asking for feedback from my lecturer on my first draft of my brand guidelines to make improvements and changes in the last two weeks of the project.